

HYUNGMIN LEE

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Experience

Proenza Schouler — <https://www.proenzaschouler.com/> NYC
Accessories Design Intern 09/2024 - Present

contributed to the company by

- Assisted for the Spring/Summer 2025 show, contributed dressing
- Assisting for the Pre-Fall 2025 collection, contributing innovative and unique designs references and ensuring the brand's aesthetic

Willy Chavarria — <https://willychavarria.com/> NYC
Fashion Design Intern 05/2024 - 09/2024

contributed to the company by-

- Design and development for the Spring/Summer 2025 show, contributing innovative concepts and ensuring alignment with the brand's aesthetic.
- Created a custom outfit design for Celebrities, showcasing bespoke tailoring and unique design elements that aligned with her personal style.
- Assisted in the creation of technical design packages, including detailed spec sheets, fabric sourcing, and trim sourcing.
- Assisted with e-commerce operations, including photo editing and uploading product images, to ensure a high-quality online shopping experience.

UpcyLink — www.upcylink.com NYC
Co-founder and COO 04/2023 - 09/2023

contributed to the company by-

- Revamped company website, increasing user engagement by 65%.
- Pioneered initial company concept, securing major investors by pitching a compelling business plan.
- Secured 2nd place in the PETE Prize competition, recognized for innovative environmental solutions and sustainability practices in business operations.

Petrichor — www.petrichor.earth NYC
Technical consultant and Design assistant 08/2023 - 09/2023

contributed to the brand by-

- Developed first collection spec sheet, standardizing design processes for first project.
- Contributed to design refinement by assisting in pattern making.
- Improved production efficiency by assisting in management, streamlining processes.

Project Amoeba — www.project-amoeba.com Seoul
Founder and Owner 12/2020 - 12/2021

established the brand by-

- Launched a comprehensive brand identity, registering trademarks, building a website, and developing the brand's presence.
- Design development for first and second collection, showcasing the brand's evolution and dedication to innovation.
- Managed the end-to-end production process for 50+ garments, ensuring top-quality control and efficient production management.

Asilo — www.asilo-ny.com Seoul
Founder and Owner 12/2019 - 12/2020

established the brand by-

- Secured contract with Chinese factory, ensuring scalability for 20+ production.
- Oversaw production of 50+ garments, maintaining the highest quality standards.
- Design development for all collections, showcasing the brand's evolution and dedication to innovation.

Skills

Functional:

Fashion Design • Advanced Pattern making • Advanced Sewing • Fashion Illustration • Flats • Spec Sheets • Tech packs • Advanced Sample Making • Basic Computer Engineering • Coding • Logo Making • Website Development • Website Design • Campaign Design

Software: Adobe Photoshop • Adobe Illustrator • Clo 3D • Kaledo • Tinkercad • ZBrush • YuniquePLM


Language: Fluent in English and Korean • course: Chinese 1 and Italian 1 Italian 2

Education

Fashion Institute of Technology, SUNY, NYC
AAS in Fashion Design 05/2023

Fashion Institute of Technology, SUNY, NYC
BFA in Fashion Design, minor economics and art history 05/2025

Awards and Certification

 2023 PETE PRIZE Finalist
2nd place winner
<https://peteprize.fitnyc.edu/wf/past-winners.html>

 Inside LVMH Certificate
certification LVMH
Issued Nov 2023
Credential ID 5a55b2d